

## **Historic, Archive Document**

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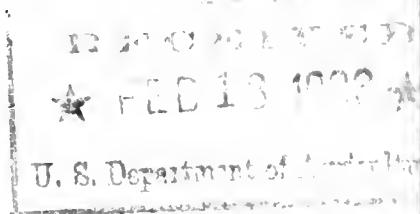


62,39

# GLADIOLUS

## PRICE LIST

### Season 1933



#### FOREWORD

Many thanks are again extended for your orders and many kind words of appreciation. In keeping with the times, prices have been materially reduced this season, but you will find the quality up to my usual standard, and I will guarantee satisfaction. I will duplicate any special offers of other growers in the varieties I grow and quote special prices on larger quantities. If you have never bought glads from me, just give me a trial order and if you are not more than satisfied, I will refund your money.

**TERMS:** Cash with order or a 25% deposit if future delivery is desired. I do not substitute but refund any part of order I cannot fill. I believe in extra count.

**SHIPMENT:** I ship any time. No orders taken for bulblets after April 1st, for planting size after May 1st, and for large bulbs, after June 1st. Can furnish assorted or mixtures until July 1st. Postage prepaid.

**DISCOUNT:** When cash accompanies order the following discounts can be taken:

\$10 to \$25—20% of the amount of your order additional, your selection from Price List.

\$25 to \$50—30% of the amount of your order additional, your selection from Price List.

On orders over \$50, write for special quotations for entire lot.

Where rate per 10 is given only, take one-tenth to find single rate. To find 100 rate multiply 10 rate by 7.

No single item less than 5 cents.

Quantity Prices on Request

#### SPECIAL COLLECTION OF ASSORTED GLADS

Many folks desire a few "glads" to plant in the garden and do not care to fuss with the names of the varieties, just merely grow them for cut flowers. For this purpose I am offering a special collection of assorted named varieties but not labelled. Of course if you have a preference or dislike for certain colors, just mention it, and I'll act accordingly. If after blooming time you are not satisfied and pleased in every way, the purchase price will be refunded and no questions asked. Cultural directions accompany each order.

200 bulbs . . . . .	\$3.50	50 bulbs . . . . .	\$1.25
100 bulbs . . . . .	2.00	25 bulbs . . . . .	.75

Size one inch and over, sure to bloom. All prepaid.

Why not send in your order now before you forget!  
Will hold and ship any time you say.

# Arthur A. Arenius

## GLADIOLUS GROWER

59 BLISS ROAD

LONGMEADOW, MASS.



INDEX TO ORIGINATORS: (A) Austin; (Aust.) Australian; (B) Gladiolus Bill; (C) Coleman; (D) Diener; (Dec.) Decorah; (E) European; (El.) Ellis; (K) Kunderd; (Pf.) Pfitzer; (Sal.) Salbach.

(Prices per 100 is 7 times the 10 rate Single rate is 1/10 of 10 Rate)	Large Medium Small Bulblets			
	Per 1 1/4" up	%"-1 1/4"	%"-%"	Per
Aflame (Horn) flame rose.....	10	\$ .50	\$ .30	\$ .15
Aida (Pf.) early dark blue. Fine.....	10	.75	.40	.20
Albania (Kemp) good commercial white.....	10	.30	.15	.05
Albatros (Pf.) tall white .....	10	1.50	.75	.40
Allawah (Aust.) light violet .....	1	.20	.10	.05
Alma Needham (Sal.) fine pink.....	1	.30	.20	.10
Angels Dream (El.) light pink .....	10	1.00	.50	.25
Amethyst (Aust.) beautiful lavender .....	1	.25	.15	.05
Annie Laurie (Brown) pink .....	10	.30	....	100
Antione (Kun.) deep yellow .....	10	.50	.25	....
Atlanta (Aust.) lavender .....	10	.50	.25	....
Ave Maria (Pf.) light blue. Fine .....	10	1.00	.50	.20
Beat All (E.) fine pink. Extra .....	1	.40	....	10
Beauty Wave (Kun.) yellow .....	1	.15	....	10
Berty Mair (Mair) lavender .....	1	.75	.40	.20
Berty Snow (Mair) lavender .....	10	.50	.25	.10
Betty Nuthall (Sal.) fine orange salmon .....	10	.50	.25	.10
One of the very best glads.....	100	4.00	2.00	.75
Bill Snowden (Fallow) large red.....	1	.30	.20	.10
Bleeding Heart (Brown) white, red blotch... Blue Danube (Pf.) best light blue.....	10	3.00	2.00	1.00
Blue Triumphant (Pf.) largest light blue.....	1	1.50	.80	.35
Break O'Day (B.) early pink.....	10	.30	.15	.05
Brunhilde (E.) pink .....	1	.25	....	10
Byron L. Smith (Kun.) lavender.....	10	.30	.15	.05
Canberra (Aust.) yellow .....	10	....	20	100
Cara Mia (Miller) very early pink.....	10	.40	.20	....
Cardinal Prince (Kun.) red .....	10	.30	.15	....
Carrick (Mair) smoky pink.....	1	....	.10	.05
Capt. Boynton (Boyn.) lavender .....	10	.30	.15	.05
Carolus Clusius (E.) early pink .....	10	.50	.30	.10
Catherine Coleman (C.) exhibition pink.....	10	.40	.20	.10
Charles Dickens (E.) purple .....	1	.10	....	100
Chicago (Kun.) ruffled deep pink.....	1	.15	.10	.05
Chocolate Queen (Vos) brownish grey.....	1	.15	.10	....
Col. Lindbergh (Dec.) extra fine pink.....	1	.75	.40	.20
Col. Lindbergh (Harrison) fine red.....	10	.50	.30	.15
Col. Lindbergh (Kun.) lavender.....	10	.75	.40	.20
Comm. Koehl (Pf.) tall red.....	10	2.00	1.00	.50
Constancy (Arenius) large rose. A fine ad- dition to the few rose colored glads. I am sure you will like this.....	100	1.00	.50	.25
Constance (Arenius) large rose. A fine ad- dition to the few rose colored glads. I am sure you will like this.....	100	8.00	4.00	2.00
Coryphe (Pf.) pale pink .....	10	....	.25	10
Crinkles (Kun.) ruffled rose .....	10	.50	.30	.15
Desdemona (E.) fine smoky.....	1	.15	.10	.05
Dr. Bennett (D.) fine red .....	10	.30	.15	.05
Dr. Durr (Pf.) early cream, fine tall spike....	100	2.40	1.20	.40
Dr. Elkins (Kun.) white, blue blotch.....	10	.30	.20	.10
Dr. Nelson Shook (Kun.) giant rose.....	10	.30	.15	.05
Earliest of All (E.) pink with deeper blotch....	100	2.00	1.00	.50
Early Melody (Arenius) early lavender. Very tall. I have picked 4 ft. spikes with the bud stalk 28" long. Extra commercial.....	100	50.00	30.00	15.00
Early Phipps (El.) an early Phipps.....	10	.60	.40	.20
Elizabeth Tabor (E.) early commercial pink.. Emil Aubrun (Lemoine) smoky .....	10	.30	.20	.10
Erica Morini (Pf.) improved Pfitzer's Triumph .....	1	4.00	2.00	1.00
Erline (Lander) beautiful lavender prim.....	1	1.00	....	10
Esme Desailly (Aust.) salmon pink.....	1	.50	.30	.15
Evelyn Kirtland (Aust.) commercial pink.....	10	.30	.15	.05
Excellence (Kun.) early red .....	10	.50	.25	.10
Exquisite (Kun.) bright rose .....	10	....	.30	.15
Fern Kyle (Kun.) large cream .....	10	.30	.15	.05
Field Marshall (Mair) striped dark red.....	1	.50	.30	.15

(Prices per 100 is 7 times the 10 rate Single rate is 1/10 of 10 Rate)	Large Medium Small Bulblets			
	Per 1 1/4" up	%"-1 1/4"	%"-%"	Per
Flaming Sword (E.) early red, many open .....	10	.30	.15	....
Fortuna (Pf.) early yellow .....	1	.30	....	10
Frau Gertrude Pfitzer (Pf.) light blue .....	1	.50	....	1
Giant Nymph (C.) best commercial pink .....	10	.30	.15	.05
100	2.00	1.00	.50	1000
Gloriana (Betscher) salmon and yellow .....	10	.30	.20	.10
Gold Eagle (A.) early commercial yellow .....	10	.30	.15	....
Golden Dream (Groff) late yellow .....	10	.30	.15	.05
Golden Frills (Kun.) ruffled yellow prim .....	10	.30	.15	.05
Golden Measure (E.) medium yellow .....	10	.30	.15	.05
Golden Snapdragon (Kun.) yellow prim .....	10	.50	.25	....
Grace Kimball (Dec.) violet .....	1	.25	....	10
Halley (E.) standard commercial pink .....	10	.30	.15	....
Heavenly Blue (Pf.) light blue .....	10	.50	.25	.10
Henry Ford (D.) purple .....	10	.30	.15	.05
Helen Howard (Dec.) golden buff .....	10	.50	....	100
Helen Jacobs (Sal.) salmon pink-yellow .....	10	....	2.00	1.00
Helen Wills (Sal.) fine creamy white .....	10	.50	.25	.10
Indian Summer (Kun.) late lavender .....	10	.30	.15	.05
Idylle (E.) light lavender .....	1	.50	....	1
Jane Addams (Dec.) late lavender .....	10	.50	.25	.10
Jean du Tailles (E.) blotched pink .....	10	.30	.15	.05
Jessie (Mair) rose pink. Fine .....	1	.30	.20	.10
J. H. MacFarland (Kun.) light bronze .....	1	.25	....	10
John T. Pirie (Kun.) smoky .....	10	.40	.25	.10
Jonk V. Tets (Pf.) fine white .....	1	....	.30	.15
Jubilee (Kemp) giant lavender .....	10	....	....	.25
Julie Montgomery (Lander) flesh pink prim .....	1	1.00	....	10
Karl Volkert (E.) early salmon pink .....	10	.30	.15	.05
King Arthur (Arenius) large, ruffled deep mauve lavender. Have many fine reports on this. It is now priced so as to be with- in reach of all .....	10	6.00	4.00	2.00
100	....	30.00	15.00	10
100	....	125.00	100	30.00
Kirchhoff's Violet (Kir.) violet .....	1	.10	....	10
Kunderd's Yellow Favorite (Kun.) yellow .....	10	.30	.15	....
Kunderd's Yellow Wonder (Kun.) yellow .....	10	.30	.15	....
Lady Byng (E.) early pink .....	1	.15	....	10
Lady Lorene, very beautiful pink prim .....	1	....	.50	....
Laidley (Aust.) pink and white .....	1	.25	....	10
Lavender Delight (Arenius) clear lavender which for purity of color is hard to beat. Strong grower and propagator.....	10	1.00	.50	.25
100	8.00	4.00	2.00	.75
100	50.00	30.00	15.00	100
100	....	5.00	....	....
Libelle (Pf.) light violet. Best of this color .....	1	1.25	.75	.40
Lily of Gold (Kun.) yellow .....	1	.15	.10	.05
Longfellow (Dec.) fine commercial pink .....	10	.30	.15	.05
Los Angeles (Houdyshell) pink .....	10	.30	.15	....
Louis Boumeester (E.) tall purple .....	10	.30	.15	.05
Loyalty (A.) deep yellow .....	10	.50	.25	.10
Ludwig von Beethoven (Pf.) smoky .....	1	.50	.25	....
L' Unique (E.) pink .....	1	.30	....	10
Mable (Mair) white flaked violet .....	1	.50	....	10
Madam Konynenburg (Pf.) tall violet .....	10	.40	.20	.10
Magna Blanca (Sal.) extra tall cream white .....	1	.40	....	10
Maid of Orleans (Pf.) cream white .....	1	1.00	....	1
Mammouth White (Pf.) large white .....	1	.25	....	10
Margaret Lewtas (Stockford) early Ameri- can Beauty .....	10	.40	.20	.10
Mary Elizabeth (Stevens) extra fine white .....	10	18.00	12.00	8.00
Mary Frey (Gelser) early lavender .....	10	.40	.20	.10
Marmora (Aust.) extra smoky .....	10	.50	.25	.10
Marnia (Kemp) large orange .....	10	.30	.15	.05
Mauve Magic (Arenius) new 1933 very can- mauve lavender, prim, grand, opens 8 large blooms of an exquisite shade .....	1	2.00	....	....
Minuet (C.) fine lavender .....	10	.40	.20	.10
Miss Des Moines (Dec.) beautiful lavender .....	1	.40	.20	.10
Mildred Louise (Wentworth) one of the very best new ones. 8 large flowers of a beau- iful salmon pink. Tall and vigorous .....	10	2.00	....	10
10	16.00	....	10	2.00
Sparkler (Mair) lilac red, cream blotch .....	1	.20	.15	.10
Spitfire (Mair) orange scarlet .....	1	1.00	.50	.25
Spring (Dec.) fine pink .....	1	.20	....	10
Sweet Lavender (C.) early lavender .....	10	.30	.15	.05
Sweet Rose (Kun.) fine rose .....	10	.30	.15	.05
Stuttgardia (Pf.) orange red .....	1	.25	....	10
Sunbeam (Lander) fine rosy salmon pink .....	1	1.00	....	10
Thos. A. Edison (Kun.) ruffled deep red .....	1	.50	.25	.10
The Queen (E.) very fine rose pink .....	1	.25	.15	.05
Van der Neer (E.) purple .....	10	.40	.20	.10
Veilchenblau (Pf.) fine dark violet .....	10	.50	.25	.10
Vesta Tilley (E.) early flesh pink .....	10	.30	.15	.05
Wasaga (Palmer) capucine buff .....	1	....	2.00	1.00
Winged Victory (Briggs) large pink .....	1	.25	....	10
Wodan (Pf.) dark violet .....	1	....	.50	....
Wurtembergia (Pf.) large scarlet, cream throat .....	1	1.50	1.00	.50
Yellow Perfection (Pf.) fine yellow .....	10	.60	.40	.20

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	Per 1 1/4" up	%"-1 1/4"	%"-%"	Per

# New Introductions for 1933

## MAUVE MAGIC

A very tall mauve lavender of prim grand type, opening eight blooms of an exquisite shade. Mid-season. Fine propagator.  
Large bulbs only.....\$2.00 each

## PINNACLE

Rose-pink. Tall straight spike, opening as many as 12 blooms. Fine grower and propagator. Mid-season.  
Large bulbs only.....\$2.00 each

## KING ARTHUR SPECIAL

1 large, 1 medium and 1 small bulb each and 12 bulblets .....	\$5.00
½ of above for .....	\$3.00

## SPECIAL OFFER OR ARENIUS VARIETIES

1 large bulb each of Constancy, Early Melody, King Arthur, Lavender Delight, Mauve Magic, Pinnacle and Radiance .....	\$7.00
1 each above Medium size.....	\$4.00

## BULBLETS BY THE QUART

One Pint at same rate

Aida .....	\$ 4.00	Gloriana .....	1.50	Margaret Lewtas.....	1.00	Pfitzer's Triumph.....	3.00
Albania .....	.50	Gold Eagle.....	.50	Marmora .....	2.50	Pride of Wanakah.....	.50
Atlanta .....	1.00	Golden Dream.....	.75	Marnia .....	.50	Primrose Princess .....	.75
Ave Maria.....	6.00	Golden Frills.....	1.00	Minuet .....	3.00	Purest of All.....	1.00
Berty Snow.....	2.00	Golden Measure.....	.75	Miss Joy .....	3.00	Purple Glory.....	1.00
Betty Nuthall.....	2.00	Heavenly Blue.....	3.00	Montenegro .....	3.00	Purple Queen.....	2.00
Break O'Day.....	.50	Henry Ford.....	.50	Morocco .....	3.00	Radiance .....	50.00
Cara Mia .....	2.00	Helen Wills.....	2.00	Mrs. C. Coolidge.....	2.00	Roi Soleil .....	3.00
Capt. Boynton .....	.75	Indian Summer.....	.75	Mrs. Dr. Norton.....	.50	Rose Ash.....	.50
Catherine Coleman.....	1.00	Jane Addams.....	4.00	Mrs. F. C. Peters.....	.50	Royal Lavender .....	5.00
Constancy .....	50.00	Jean du Tailles.....	1.00	Mrs. F. Pendleton.....	.50	Saraband .....	.50
Dr. Bennett.....	1.00	Karl Volkert.....	1.00	Mrs. J. S. Wood.....	.50	Scarlet Princeps.....	.50
Dr. Nelson Shook.....	.75	K's Yellow Favorite....	.50	Mrs. Leon Douglas....	.50	Schwaben .....	.50
Earliest of All.....	1.50	K's Yellow Wonder....	.50	Mrs. P. W. Sisson.....	1.00	Sweet Lavender .....	.50
Early Melody.....	50.00	Lavender Delight.....	50.00	Mr. W. H. Phipps.....	1.00	Sweet Rose .....	.75
Evelyn Kirtland.....	.50	Longfellow .....	1.00	Nimrod .....	1.00	Van der Neer.....	1.00
Excellence .....	1.00	Los Angeles.....	.50	Odin .....	.75	Veilchenblau .....	3.00
Flaming Sword.....	.75	Louis Boumeester.....	1.00	Orange Queen.....	.50	Vesta Tilley.....	.50
Giant Nymph .....	.50	Loyalty .....	4.00	Paul Pfitzer.....	2.00		
		Mad. Konynenburg ...	2.00	Peach Rose.....	1.00		

## THRIP AND ITS CONTROL

Two essential factors enter into the control of Thrips—the planting of clean or Thrip free bulbs and proper spraying, and the following suggestions are offered. Use caution when digging bulbs of thrip infested plants to prevent Thrips from spreading from plants to bulbs. Cure in a warm dry, airy place, remove old bulbs and roots and store in a cool storage at a temperature from 35° F. to 50° F. If there is any sign of Thrip on bulbs effort should be made to rid the Thrip from bulbs in storage. This can be accomplished by scattering Napthalene flakes at the rate of ½ handful to 100 large bulbs and cover containers holding bulbs with newspaper or put bulbs in an air tight compartment or box. During the period of cool storage Thrip remains inactive but does not die out therefore just before planting time it is wise to soak the bulbs with Corrosive Sublimate (1000 to 1) or 1 oz. to 7½ gals. of water using wooden or earthenware containers for a period of 6 to 12 hrs. Ordinary Household Lye, 1 lb. to 20 gals. of water soaking overnight is also effective.

Thrip on the growing plants can be detected by light lines or whitish streaks appearing on the leaves. It is well to commence spraying early, when foliage is about a foot high and to keep the foliage covered until plants begin to bloom. I used the following spray successfully last season. Black leaf 40, Arsenate of Lead and molasses as recommended for potatoes. The idea being to use the Black Leaf as a contact spray and the Arsenate as a poison making it more palatable with the molasses. However, Cubor, Tonacide, Derrisol are recommended as being effective also. In small gardens, spraying the plants with the garden hose every evening has kept the Thrip down. Use plenty of force and play the hose right on the plants which seems to drown out the Thrip. Thrips are warmth loving insects and increase rapidly during hot, dry spells. Spraying is also most effective during warm sunny days as they will be then found on the foliage feeding in the greatest numbers. Urge your neighbors to soak their bulbs and spray the plants if there is any signs of Thrip infestation and I am sure fine blooms will be the result.

**ARTHUR A. ARENIUS**  
Gladiolus Grower

59 Bliss Road,

Longmeadow, Mass.